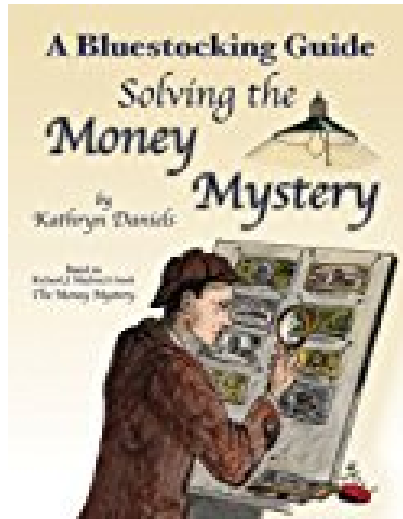


Bluestocking Guide Solving the Money Mystery



BOOK DETAILS

- Author : Kathryn Daniels
- Pages : 31 Pages
- Publisher : Bluestocking Press
- Language : English
- ISBN : 0942617495



BOOK SYNOPSIS

Conventional wisdom says that when the government expands the money supply, the money descends on the economy in a uniform blanket. This is incorrect. The money is injected into specific locations causing hot spots or "cones." Mr. Maybury explains a system for tracking and profiting from these cones, for locating genuine money-making opportunities, and for avoiding those which are false or dangerous. Includes step-by-step instructions, and clever illustrations that make the system easy to understand. Explains how to cope with recessions and avoid unemployment. This book is the second sequel to *Whatever Happened to Penny Candy?* and should be read after *The Money Mystery*. Can be used for courses in Economics, Business, Finance, Government and History. Quality paper, 269 pgs. Ages 14 through Adult. Contents for *The Clipper Ship Strategy*: Uncle Eric's Model of How the World Works, Author's Disclosure, Part 1 ? Sales Strategy, 1. A Strategy for Success, 2. Ethics and the Flood of Data, 3. Hot Spots and Evidence, 4. Austrian Economics, 5. Line and Staff, 6. The Clipper Ship Strategy, 7. Piles of Money, 8. The Money Spreads, 9. Cones and Sales, 10. Scooping and Pouring, 11. All Roads, 12. Cone Creation, 13. The Super Clipper, 14. Do Cones Really Exist?, 15. The Biggest, Most Stable Cone, 16. Accidental Cones, 17. Houston: Portrait of an Accidental Cone, 18. Other Accidental Cones, 19. Hollow Cones, 20. An Ecosystem in Chaos, 21. Outside Sales, 22. Benefits of This Understanding, 23. Tax & Regulatory Cones, 24. Marginality, 25. Marketing Managers, 26. The Automobile, 27. How to Follow the Cones, 28. A Case Study: Sacramento, 29. Hot Spots and Zips, 30. The Importance of a Model for Sorting Your Data, 31. Cone Classification, 32. Is Pinpoint Accuracy Necessary?, 33. How to Classify Cones, 34. Precision and Size of Firm, 35. Split Cones, 36. An Eerie Feeling, 37. Gathering More Information, 38. Specialized Organizations and Publications, 39. External Information ? A D.E.W. Line, 40. S.I.C. Codes, 41. List Companies and Marketing Data, 42. Importance of Real Estate, 43. Learn by Example, 44. Sales Side Summary, Part 2 ? Production Strategy, 45. Stomping the Town, 46. Your Factors of Production, 47. Streamlining, 48. Cyclical Problems, 49. Break-Even Analysis, 50. Mrs. Garcia, 51. A New Industry, 52. Break-Even Solutions, 53. The Most Risky Investment, 54. Specialization, 55. Payback Analysis, 56. Start-Up Firms: An Example, 57. Careers in BCM, 58. Investment Strategy, 59. Two Types of Investment Cones, 60. Summary, Appendix, Bibliography, Bookstores, Glossary, About the Author, Index.

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