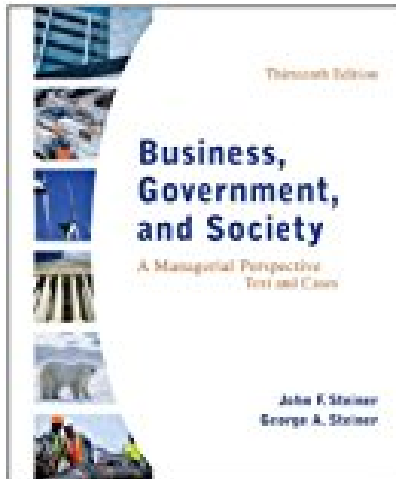


# Business Government and Society A Managerial Perspective Text and Cases 13th Edition Irwin Management

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## BOOK DETAILS

- Author : John Steiner
- Pages : 712 Pages
- Publisher : McGraw-Hill Education
- Language : English
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## **BOOK SYNOPSIS**

The thirteenth edition of *Business, Government and Society* by John F. Steiner and George A. Steiner continues a long effort to tell the story of how forces in business, government, and society shape our world. In addition, an emphasis on management issues and processes allows students to apply the principles they learn to real-world situations. As always, a stream of events dictated the need for extensive revision. Accordingly, Steiner and Steiner have updated the chapters to include new ideas, events, personalities, and publications, while continuing the work of building insight into basic underlying principles, institutions, and forces.

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