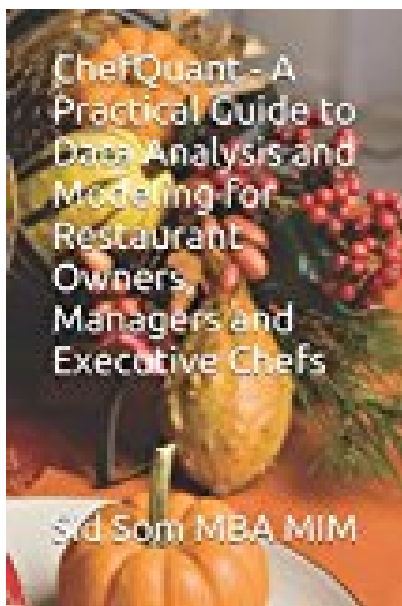


ChefQuant - A Practical Guide to Data Analysis and Modeling for Restaurant Owners Managers and Executive Chefs



BOOK DETAILS

- Author : Sid Som MBA MIM
- Pages : 162 Pages
- Publisher : Independently published
- Language : English
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BOOK SYNOPSIS

This book will teach the readers the issues and techniques that are rarely found in textbooks and courses offered by professional institutions. It covers such hands-on chapters as location planning, demographic analysis, menu planning, pairing wines, outside-of-the-box sales analysis and rewards promotion, profitability analysis, seasonality, alternative capital planning and real estate strategies, re-steadying business plans, etc. to help make more informed decisions. While this book is intended for restaurant owners and executive chefs, it could be very useful for anyone planning to start a non-dining retail business as well.

CHEFQUANT - A PRACTICAL GUIDE TO DATA ANALYSIS AND MODELING FOR RESTAURANT OWNERS MANAGERS AND EXECUTIVE CHEFS

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